



OMG Organic Juices, Inc.

Style Guide

September 25, 2015

Mission Statement

“Our mission is to produce and deliver the best- tasting, freshest and most nutritious organic beverages available anywhere”.



Contents

What you will find:

- **Logo Concepts**
- **16-oz Bottle Labels**
- **Business Cards**



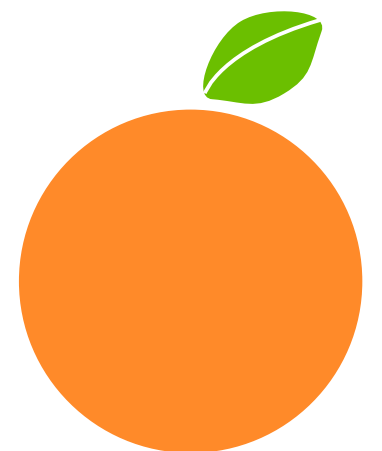
Logo Concepts

This section contains logo design concept for:

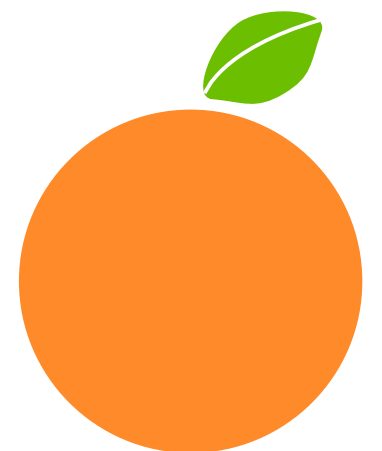
- **OMG OJ**
- **OMG SERENADE**



Logo Example (OMG OJ)



Logo Example (OMG! SERENADE)



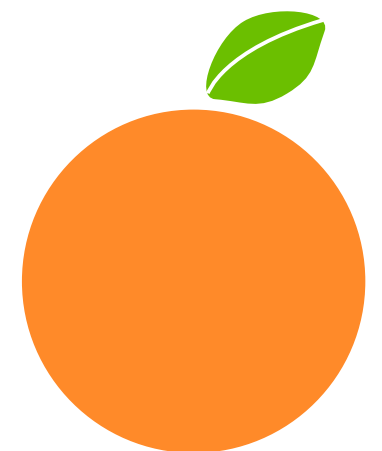
Label Concepts

This section contains label concepts for:

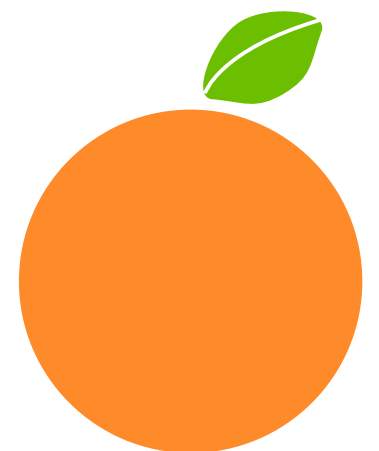
- **OMG OJ**
- **OMG SERENADE**



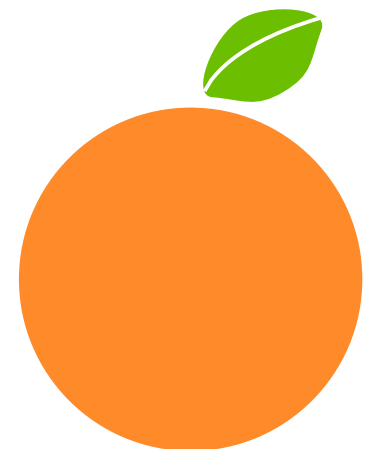
16 Oz Bottle Logo Sample



16 Oz Bottle Logo Sample (Serenade)



OMG OJ



Business Cards

**This section contains label
business cards for:**

- **Allen Harthorn**
- **Conley Smith**
- **Lupe Guzman**



Allen Harthorn

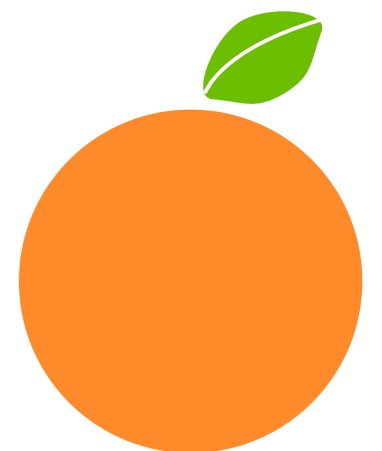
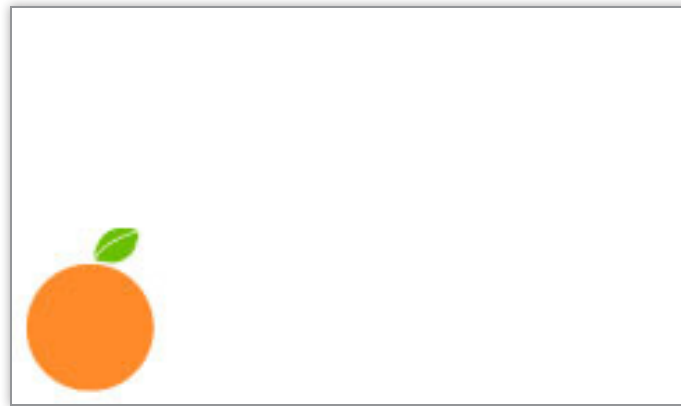
A business card with a white background and a green border. On the left side, there is a vertical green line. To the left of this line is the "OMG!" logo and the text "100% Pure Organic Juices from California". To the right of the line is the name "Allen Harthorn" and his title "Founder & CEO". Below this, the company name "OMG Organic Juices, Inc." is listed along with the address "155 Telegraph Road, Filmore, CA 93503", the phone number "530-228-5342", and the email address "Allen@OMGOJ.com".

OMG!
100% Pure
Organic Juices
from California

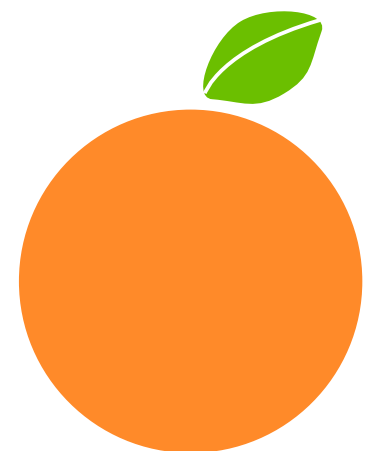
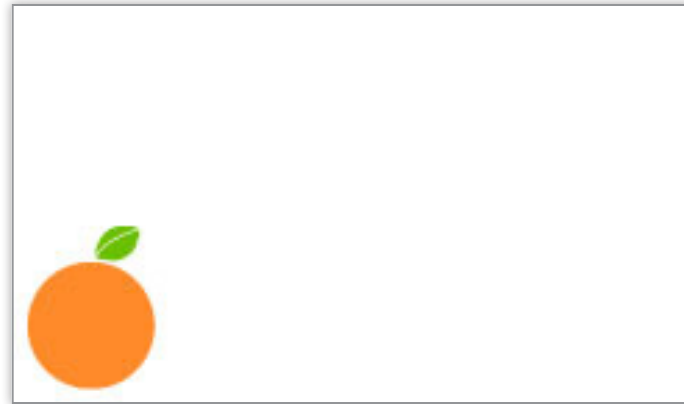
Allen Harthorn
Founder & CEO

OMG Organic Juices, Inc.
155 Telegraph Road
Filmore, CA 93503

530-228-5342
Allen@OMGOJ.com



Conley Smith



Lupe Guzman

